



All-Star Gathering Celebrates Hip-Hop, Fine Art & High Fashion - Proceeds Benefit Juvenile Diabetes Research Foundation -

New York, NY – September 8, 2004 – VIPs from fashion, fine art, entertainment and sports joined forces last night at New York's Viscaya for the world premiere of WilKil Art (of Gigapixel Creative) and the unveiling of exclusive luxury fashions from A.P.O. Jeans and Tiffany McCall Couture Gowns. Produced by JBSY Alliance Entertainment, a portion of the evening's proceeds were donated to the New York Chapter of the Juvenile Diabetes Research Foundation (JDRF), the leading charitable funder and advocate of type 1 (juvenile) diabetes.

The invitation only gala drew an audience of over 200 people, including recording artists Alicia Keys, Wyclef Jean, Faith Evans, Uncle Sam, Angie Stone, Remi Martin and RES. Television personalities Star Jones of the View and Kelly Ripa of LIVE Regis and Kelly; sports stars Santana Moss of the New York Jets, Julian Peppers of the Carolina Panthers and Kevin Garnett of the Minnesota Timberwolves, and other high profile guests also crossed the red carpet.

The evening's main attractions were presented by WilKil Art, an organization that promotes a positive image for Hip-Hop as a culture through a new genre of urban art. Comprised of the duo of Scott Williams and Joseph Kilrain, WilKil Art previewed their new documentary, "WilKil – The Fine Art of Hip Hop," which traces the origin of this unique style. In addition, the team created two paintings during the event. One of the pieces was donated to JDRF and auctioned off at the end of the evening. This piece was created to capture the spirit of the organization's WALK TO CURE DIABETES, which will take place on September 26 in New York's Battery Park.

"We would like to extend a special thank you to WilKil Art and JBSY (Entertainment Alliance) for making JDRF part of this unique event," said Ronnie Fisher. "The kindness expressed by all involved enables us to fund research that will lead to a cure and a better life for millions of people with diabetes – a large percentage of them children. As a result of such generosity, we are closer than ever to reaching our goal."

Throughout the evening, guests bid on an array of luxurious items that were donated for a silent auction. Some of the items up for grabs included a celebrity event, complete with a custom made couture Tiffany McCall gown; a designer makeover experience with Calvin Tran and Jill Taft; a session with interior designers Michael Adams and Soraya Whelton; custom made handbags by Deleón and an autographed Alicia Keys commissioned piece by WilKil's Scott Williams. Proceeds from the silent auction were also donated to JDRF.

In a joint statement, WilKil's Scott Williams and Joseph Kilrain said, "It is an honor to be part of this special evening and we would like to thank everyone who joined us and participated in the event and silent auction. JDRF is leading the way in the search for a cure for diabetes and it is our pleasure to apply our talents and energy to this important cause."

JDRF, the leading charitable funder and advocate of juvenile (type 1) diabetes research worldwide, was founded in 1970 by the parents of children with juvenile diabetes – a disease which strikes children suddenly, makes them insulin-dependent for life, and carries the constant threat of devastating complications. Since inception, JDRF has provided more than \$800 million in direct funding to diabetes research. More than 80 percent of JDRF's expenditures directly support research and research-related education. JDRF's mission is constant: to find a cure for diabetes and its complications through the support of research. For more information, visit the JDRF web site at www.jdrf.org or call 800-533-CURE.